



## **TERMS OF REFERENCE FOR THE COMMUNICATIONS VOLUNTEER**

Date: 6th/02/2024

Position Title: Communications Volunteer

Location: Kampala

Duration: Short term

Reporting to: Communications Associate

**Background:** Wezesha Impact is a FOR IMPACT organization that works to improve the employment outcomes of the youth in Africa. Our purpose is to prepare youth to thrive socially and economically. We do this by running an innovative and experiential program equipping out of school youth and youth enrolled in vocational training with entrepreneurship, employability skills and skills in civic engagement.

Wezesha Impact is seeking a volunteer to join the Partnership and Development team to meaningfully contribute to amplifying the work that we do.

### **The volunteer will play a support role while executing the following functions;**

1. Coordinate and schedule social media posts to maintain an active online presence.
2. Respond to comments, messages, and engage with the audience on social media platforms.

### **Content Creator/Writer:**

3. Generate written content for press releases, blog posts, newsletters, and other communication materials.
4. Ensure that content aligns with the organization's messaging and brand.

### **Media Relations Support:**

5. Support compile information for press releases Internal Communications
6. Assist in organizing internal events or virtual meetings.

### **Web Content Assistant:**

7. Update and manage the organization's website with the latest information.
8. Assist with any necessary website improvements or updates.



**Event Coordinator Assistant:**

9. Support the planning and execution of events, even if they are smaller-scale initiatives.

10. Assist with logistics, invitations, and follow-up activities for events.

**Video Production Assistant:**

11. Support any ongoing video projects or initiatives.

12. Marketing Communications Support:

**Collaborate with the marketing team to align communication efforts with overall marketing strategies.**

13. Assist in the development of marketing materials and campaigns.

**Community Outreach Coordinator:**

14. Engage with the community, local businesses, and partners to promote the organization.

15. Attend community events or meetings to represent the organization's interests.

Deadline for submission of application: **Friday 16<sup>th</sup> February 2024**

Submit your CV and Application to: [contact@wezeshaimpact.org](mailto:contact@wezeshaimpact.org)