

# **2019 ANNUAL PERFORMANCE REPORT**



## **Founders' Statement**

James Katumba S. Co-founder & Executive Director Acumen Fellow 2017

Solomon Kayiwa Mugambe Co-founder & President Africa Visionary Fellow 2018

Dear Partners, Friends and Well-wishers,

The youth we work with, like Sharon and the TVET club on page 12 and 13, inspire us to continue enabling young people to engage in productive employment.

2019 has been another big year for Wezesha Impact.

We grew our direct reach to 3,552 youth and refined our program strategy to prepare for scale. In addition, we focused on systems strengthening and building collaboration with players in the same niche to ensure support for rapid scale.

We succeeded because we worked as a team not only

with the Wezesha Impact team, Vocational Instructors, Community Mentor Fellows, but with the 1,365 out of school youth and 2,187 youth at 50 partner vocational schools.

Our collaboration with advisors and donors enabled us learn best practices and secure resources that facilitated our growth.

We hope that you continue to be inspired through this annual report. Thank you all for co-creating this impact.

**James & Solomon** Co-founders -Wezesha Impact

# **ABOUT WEZESHA IMPACT**

Wezesha is a swahili word that means 'enable'.

Wezesha Impact is a FOR IMPACT organization that works to improve the employment outcomes of youth in Africa.

We do this by running an innovative and experiential program equipping out of school youth and youth enrolled in vocational training with entrepreneurship, employability and skills in civic engagement.

Our 10 year vision is to directly impact 100,000 youth and more broadly reach 400,000 across East Africa. We will do this by expanding our systemic approach to all the 650 vocational schools in Uganda and establishing learning units for out of school youth.

We believe youth are a promise!

# Who we work with

## Youth in vocational schools

We work to improve the Vocational education by providing life skills, entrepreneurship, work readiness and community engagement skills. This provides a practical experience for youth to start businesses and find jobs before they graduate.

## Out of school youth

We deliver an alternative educational experience that build life skills. entrepreneurship, work readiness and community engagement skills for youth that left school before completing secondary education.

## Alumni Engagement

We provide followup support to our graduates to enable them refine their business models, strengthen their business acumen, and access linkages through the Skills and Growth Lab program.

# Why we do what we do

# 94% 83% 50% Youth drop out of school before completing of the unemployed Youth are not using secondary education. are youth their vocational skills to earn money

# Where we work



We work with youth in both rural and urban communities and Vocational schools.

Our work is spread in the central, Eastern and Northern Uganda. The districts include:Gulu, Omoro, Lira, Amolata, Dokolo, Kamapala, Mukono, Wakiso, Jinja, Iganga, Kamuli, Mayuge, Bugiri, Namutumba.

\*In addition our work is continuously expanding in other regions through replication partners. In 2019, we worked with UCBUM - United for Children Burundi Bwuno Munsi from Burundi.

# **2019 PERFORMANCE HIGHLIGHTS**

# Vocational School Program

This is a one year program that targets youth enrolled in Vocational Training Institutes to build their skills for improved employment outcomes.

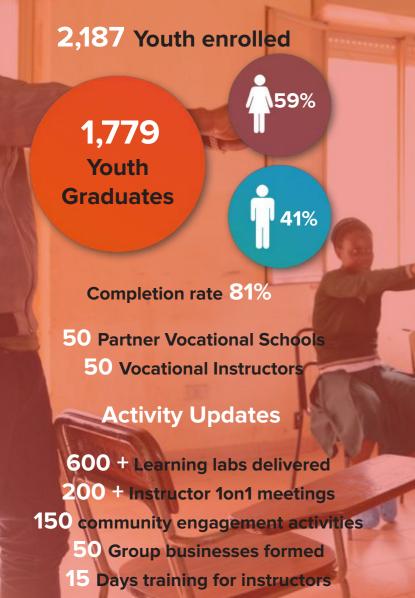


Photo: Youth from St. Monica Girls doing an energinar

Job readiness Skills **Community engagement** 93% of the youth reported having engaged in 2 community More than 96% of the young people reported to be excellent activities by endline. at the job readiness skills we trained



# Vocational School Program 2019 Endline survey Outcome.

### Life skills

over 79% of the youth rated themselves above average in the different lifeskills that we seek them to improve.

## **Business Skills Acquisition**

More than 98% reported knowledge of generating a business idea and preparing a business plan.

# **Out of School Youth Program**

Lounter Book

This is a one year program that targets out of school youth in communities to build their skills for improved employment outcomes.

1,365 Youth enrolled



28%

72%

Completion rate 89%

>96 Villages **32** Learning Units 8 Community Mentor Fellows Activity Updates

5,102 Follow Up Visits 2,567 1on1 mentoring sessions 1.681 Home visits **578** Business visits **192** Employment visits 84 Group mentoring **32** Civic engagement activities conducted

Photo: A youth displays a book she made during a session

Photo: Youth in a community engagement activity

# Out of School Youth Program 2019 Endline survey Outcome.

### Lifeskills

More than 80% of youth rated themselves as performing average in lifeskills trained.

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#### **Business Skills Acquisition**

**97%** of the youth reported having gained skills in business opportunity idefication skills at endline.

### **Job readiness Skills**

72% of the youth reported being confident to find and keep a job as compared to 41% at baseline.

### **Community engagement**

**85%** of the youth reported being involved in community activities

# **Alumni Engagement**

As part of the Alumni support, we created a Growth and Skills lab program which is a one year program that engages the top 10% promising entreperneur graduates through mentorship and linkages to strengthen their businesses and improve their employment out comes. In addition, we engage other graduates through mentoring sessions, Youth Entrepreneurship Fellowship and make provsion of linkages/ opportunities.

280 1on1 mentoring sessions 25 linkages

> Youth Entreprenuership Fellowship conducted

Photo: Abdallah an aluminus earns a living from brick laying

\*The Youth Entrepreneurship Fellowship is a one day event where alumni youth get together and share learnings and experiences with each other and receive motivation.

**Conducted 2 replication trainings for 2 organisations** that is Burundi with UCBUM and CEBUNAKI Association from Nakivaale Refugee Settlement.

Conducted the annual 2019 Wezesha Awards Our youth participants showcased their enterprises and received awards

Participated in Global Entrepreneurship week organised by Enterprise Uganda.

Worked with a special group of 45 refugee youth in collaboration with UNHCR and Inter Aid Uganda,

Participated in the Deloite/ Youth Summit that focused on the sustainability of running impactful youth programs.

Our co-founders participated in the Perennial Fellowship.

Delay in feedback on MOUs from other implementing partner organisations.

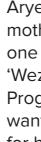
# **Other Highlights**

# **2019** Challenge

Photo: A youth displays her products at the

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Awards



# **VOICES FROM THE FIELD**

## **TVET Entrepreneurship club**

The BUWAS club is a group of 10 youth who have ventured in agribusiness while on the 'Wezesha Impact experience' from St. Joseph Vocational Institute a partner vocational school in

Eastern Uganda.

This fruitful journey started after attending a session on 'Generating a viable business Idea'. The group sought



for the cheapest resource around which was the school land that was redundant. With a capital investment of \$27 they started growing beetroot and Sukuma wiki vegetables. They have made \$122 profit from their business.

The group targets its community and school as markets from its produce. Their future plan is to train youth in their community at no cost, expand on their market and start exporting beetroot with value addition.

The group earned an additional capital of \$135 from Wezesha Impact after they emerged winners in the Wezesha Awards competitions.

They are grateful to the Wezesha Impact for the knowledge they have acquired.

Left : Some of the BUWAS club members harvesting Sukuma wiki from the garden



Aryemo Sharon a 25 year old young mother and housewife, shared that one of the reasons why she joined the 'Wezesha Impact out of school youth Program experience' was because she wanted to be self-reliant and provide for her children.

Sharon started the poultry and produce (dealing in cereals) business with the capital investment of \$100 from her savings with which she bought 50 chicks. During her out of school youth

experience, Sharon was able to start and grow her business given the skills acquired applying concepts like ideas generation, pricing, record keeping, marketing and customer care. Sharon has since grown her business to 300 birds expecting to earn a profit of \$759 given the orders she has received from buyers. In 2019, she was able to save as \$407 as profit from her business.

She however battles with challenges like fluctuation of prices, lack of

access to poultry feeds that affect the exotic breed of poultry she is rearing. Through the mentoring sessions with her out of school youth mentor, Sharon is able to brainstorm solutions which she implements to ensure great results in her business.

She aspires to expand the business and training more youth in the community for exponential empowerment.

# **Vocational School Instructors**



## Aluka Tonny: Akalo Comprehensive technical institute (Northern Uganda)

"What has motivated me as an instructor has been the vast opportunities of networking, capacity building trainings especially in pedagogy, youth empowerment in business start-ups and civic engagement.

This has promoted a good relationship with the community around, leadership skills, managerial skills, and socialization.

My prayer is that the program is extended to other instructors and students.

#### Long live WEZESHA IMPACT!" says Tonny.



## **Ekit Melisa: Negowa International Institute** (Eastern Uganda)

"Being an instructor for the Vocational school program was an amazing start in 2019. I witnessed my students display their passions through starting and managing their businesses. All this has been triggered by Wezesha Impact," says Melisa.

Community Mentor fellows are young talented youth selected from within the community to work closely with the Program Facilitators to implement the Out of School youth program.

# **Community Mentor Fellow**

The one year fellow's program enables the talented youth to gain experience in youth development works as they offer ongoing mentorship and support to the out of school youth in the community.

## Meet Paul Ntale

Paul a Community Mentor Fellow from Central Uganda shared that he enjoys mentoring youth each time he has the opportunity. "I have gained a lot of experience through mentoring youth in my community and neighboring communities.

I believe I am a role model to some of the youth I work with so I should lead by example. This made me start my own small enterprise. How do I encourage a youth to start small business when myself a mentor I have nothing to show? I have also learned a lot with my fellow youth especially with the product making skills that Wezesha Impact coordinates in the different learning units.

As a fellow, part of my role is to look out for networking opportunities that can turn out to be linkages for the youth. I have grown my abilities in networking and met new influential people in my community, made new friends and linked youth to potential markets for their products. The most amazing part of my experience as a community mentor fellow is realizing that it's our responsibility to create change in our communities", says Paul.

Above: Paul Ntale

# **2019 PARTNERS**

## **Funding Partners**

Anonymous Issroff Family Foundation Komo Learning centres **Planet Wheeler Foundation** Peery Foundation Segal Family Foundation Social Initiatives Tawingo Fund

## 501(c)(3) Fiscal Sponsor

One World Children's Fund

## **Capacity Building Partners**

Acumen Fellows Program Africa Visionary Fellowship Opportunity Collaboration Issroff Family Foundation Perennial Suddes Group – For Impact UNESCO Chair-Lifelong Learning, Youth & Work

**Program Partners** Gulu Local Government Inter Aid Uganda

Kawempe Youth Development Association Mukono Local Government U Touch UN-ILO: Get Ahead for Women in Enterprise Program UN-ILO: Start and Improve Your Business Program

## **Replication partners**

**CEBUNAKI** Association from Nakivaale Settlement UCBUM - United for Children Burundi Bwuno Munsi



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# **2019 FINANCES**

evenue	UGX	USD	Current Assets	UGX	USD
onations income	1,100,560,142	300,699	Bank and cash balances	96,505,483	26,368
ther Income	50,869,635	13,899	Total Assets	96,505,483	26,368
otal Revenue	1,151,429,777	314,598			

penses	UGX	USD	Equity and Liabilities Capital and reserves : Accumulated fund	UGX	USD
ogramme expenses	1,058,540,910	289,219			
lministrative penses	83,305,493	22,761		9,583,374	2,618
tal Expenses	1,141,846,403	311,980	balance		
			<b>Current liabilities:</b> Unrealised income	86,922,109	23,749
			Total Revenue	96,505,483	26,368

\* 2019 Exchange Rate: 1USD : 3,660UGX

# **Board of Directors**

Mrs. Doris Mitti Communications Consultant -CELA Consults Ltd.

#### Mrs. Irene Mutumba

Executive Director -Private Education Development Network Ashoka Fellow, social entrepreneur.

#### William Matovu

Country Director -Heifer International Uganda.

## Solomon Kayiwa Mugambe

Co-founder & President -Wezesha Impact James Katumba Co-founder & Executive Director -Wezesha Impact

# **Advisory Board**

Mr. Antoine Chiquet Co-founder-Komo Learning Centres. Global citizen.

Ms. Jacqueline Rotman Founder/Board Chair -Everybody Dance Now.

### Mr. Joseph Quaderer First Vice President and Private

Banker -Morgan Stanley Private Bank New York. Mr. Samuel James Kibanga Private development consultant.

#### Mr. Derick Nkajja

Chief Executive Officer-Institute of Certified Public Accountants of Uganda (ICPAU).

#### Ms. Alice Ndagire Co-founder Alibeth Consults.

Mr. V.F. Musoke Kibuuka Retired Hon. Justice of the high court of Uganda

### Mr. Bernard Akol Otemor Assistant Curriculum Specialist for BTVET-National Curriculum Development center Kyambogo

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# **2020 FOCUS**

Here is what we are focusing on in 2020:

Scale programs reach to impact 5,530 youth in Uganda. Invest in learning, adapting and proving causality

> Private sector engagement to increase linkages to jobs, markets & youth friendly finance.

> Attract talent and cultivate future leaders; Strengthen board engagement and pool of advisory specialists to accelerate impact.

> Develop new strategic plan for 2021 to 2023.

ROLE OF THE FAMILY



www.wezeshaimpact.org contact@wezeshaimpact.org P.O Box 28081, Kampala - Uganda